Advisory Council Members
Michael Carren  
Vice President and  
Director of Employee  
Engagement and  
Financial Education  
JPMorgan Chase
Peter Dudley  
Senior Vice President,  
Community Support  
Programs  
Wells Fargo
Martha Field  
Manager,  
Community Relations  
Thomson Reuters
Lina Klebanov  
Deputy Director,  
Corporate Social  
Responsibility  
Marsh and McLennan  
Companies
Ann Sullivan  
HR Office Manager  
Financial Industry  
Regulatory Authority  
(FINRA)

www.charitiesatwork.org
Tuesday, April 3, 2012
7:30 – 9:00am:
Registration and Continental Breakfast
Concourse G
9:00 – 10:15am:
Opening Keynote: Building a Culture of Engagement That Attracts and Retains Top Talent
Concourse A
10:30am – 12:00pm:
Employee Engagement Today – Defining and Declaring the Value Proposition
Concourse G
12:00 – 2:00pm:
Luncheon & Keynote Address: How to Integrate Employee Engagement and Corporate Citizenship
Concourse A
2:15 – 3:30pm:
Branding Your Campaign: Uniting CSR, Workplace Giving and Volunteerism Into a Brand that Resonates
Concourse B
-or-
Going Global: Models for Cross-Border Engagement
Concourse C
4:00 – 5:15pm:
Workplace Giving Case Studies: Amplifying Involvement and Impact
Concourse A
-or-
Creating Shared Value: Leveraging Corporate and Non-profit Partnerships
Concourse C
6:00 – 7:30 pm:
Evening Reception
Nassau Room
2nd floor, Hilton Hotel

Wednesday, April 4, 2012
7:30 – 9:00am:
Registration and Continental Breakfast
Concourse G
9:00 – 10:15am:
Opening Keynote: Sustaining Volunteerism on a Global Basis
Concourse A
10:30am – 12:00pm:
The Labyrinth Effect: Avoiding Departmental Divides
Concourse B
-or-
Solutions to Engage Employees in Sustainability: Three distinctive Business Models
Concourse C
-or-
The Feedback Loop: Innovative Tools to Engage Employees
Concourse G
12:00 – 2:00pm:
Awards Luncheon and Keynote: Managing Employee Engagement in a Time of Risk
Concourse A
2:15 – 3:30pm:
Weaving Engagement Up, Down and Across the Organization
Concourse B
-or-
Time-efficient Volunteerism for Busy Staff
Concourse C
4:00 – 5:15pm:
Designing Sustainability Programs for Engagement
Concourse B
-or-
Compare and Contrast: Navigating Vendor Relations
Concourse C
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Betty Thompson, a Senior Vice President with Booz Allen Hamilton, serves as the firm’s Chief Personnel Officer. In this executive role, Betty is a member of the firm’s Leadership Team, comprised of the firm’s most senior partners who set the organization’s strategic direction.

Betty joined Booz Allen in 2008, bringing more than 20 years of experience directing human capital strategy and human resource functions for large corporations. As the head of People Services at Booz Allen, Betty’s role is essential to ensuring a world-class employment experience for our staff and best-in-class talent to solve our clients’ evolving needs.

In addition to leading the day-to-day HR functions that serve the 25,000-person firm, Betty is a driving force behind the firm’s People Strategy. Designed to enable Booz Allen’s key business imperatives, the People Strategy focuses on workforce planning, talent management, critical skills and expertise, and employee engagement.

Betty holds a Master of Science degree in Human Resources and Personnel Management from American University in Washington, D.C.
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**TUESDAY, APRIL 3, 2012 SPEAKERS**

**Morning Session:** Employee Engagement Today - Defining and Declaring the Value Proposition

**Speakers:**
- Margaret Coady, CECP
- Dr. Bradley K. Googins, Boston College
- Kathleen Mayglothling, GE Foundation

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10:30am - 12:00pm
Concourse G

**Margaret Coady, Director, Committee Encouraging Corporate Philanthropy (CECP):** As CECP's director, Margaret leads the organization's long-range strategic and operational planning, authors quantitative and qualitative research reports, runs the annual Corporate Philanthropy Summit and Excellence Awards in Corporate Philanthropy selection process, and manages CECP's growing team of program managers. Margaret also directs the Committee's partnership initiatives including joint research and events such as the development of Principles of Social Investment with the United Nations Global Compact, the release of a dollar valuation for corporate pro bono service in collaboration with the Taproot Foundation, and forward looking research reports with McKinsey & Company and Accenture.

Since joining the organization in early 2005, Margaret’s close work with member companies, prior oversight of the Committee’s proprietary Corporate Giving Standard online benchmarking system, and her authorship of four editions of the annual “Giving in Numbers” report have established her as a leading authority on emerging trends in the field of corporate giving. She lectures for national and international audiences and has appeared on television and radio programs including BBC World Report, CNBC Morning Call, and CNBC Street Signs.

A native of New York City, Margaret graduated with magna cum laude and Phi Beta Kappa honors from Williams College and was Valedictorian of her class at Columbia Business School.

**Dr. Bradley K. Googins, Associate Professor Organizational Studies, Carroll School of Management, Boston College:**

Bradley K. Googins, a Professor in Organizational Studies at the Boston College’s Carroll School of Management was the Executive Director of the Boston College Center for Corporate Citizenship from 1997-2009. He is also the founder of the Global Education and Research Network, a group of 12 of the leading CSR institutions across the globe from Latin America, Asia, and Europe. In 1990 Dr. Googins founded the Center for Work & Family at Boston University and directed it for six years before moving the center to Boston College. He was selected as a National Kellogg Leadership Fellow from 1989-1992.

He has authored dozens of books, monographs, and articles on corporate issues, most recently Beyond Good Company: Next Generation Corporate Citizenship, published by Palgrave in December 2007. He is currently conducting research in the areas of responsible leadership, employee engagement and social innovation and entrepreneurship.

Dr. Googins holds a Ph.D. in Social Policy from The Heller Graduate School at Brandeis University; a M.S.W. and a B.A. in philosophy and sociology from Boston College.

**Kathleen Mayglothling, Program Manager of Employee Programs, GE Foundation:**

Kathleen Mayglothling is Program Manager for the GE Foundation’s Employee Programs, including Matching Gifts and the United Way Giving Campaigns. In this capacity, Kathleen is responsible for implementing national and international solutions, covering hundreds of thousands of employees and retirees in more than 50 countries. During her tenure she has nearly doubled the Foundation dollars paid out on behalf of these Programs. She has represented GE on United Way Worldwide’s Global Corporate Leaders Advisory Committee for 6 years, and in 2009 was a proud recipient of the “Visionary Award” from the St. Bernard Project in New Orleans, LA. Prior to this role Kathleen worked with the GE Volunteers organization; she has been with GE for 12 years.

Kathleen holds a Bachelor of Science from Cornell University.
Morning Session: Employee Engagement Today - Defining and Declaring the Value Proposition

Speakers: Margaret Coady, CECP
Dr. Bradley K. Googins, Boston College
Kathleen Mayglothling, GE Foundation

10:30am - 12:00pm
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Kathleen holds a Bachelor of Science from Cornell University.
Marc Gunther is a veteran journalist, speaker, and writer whose focus is business and sustainability. He is a contributing editor at FORTUNE magazine, a senior writer at Greenbiz.com and a lead blogger at The Energy Collective. He’s also a husband and father, a lover of the outdoors and a marathon runner.

A skilled moderator and speaker, Marc has appeared before corporate audiences at numerous conferences. He is the creator and co-chair of Brainstorm Green, FORTUNE’s annual conference on business and the environment. Marc is the author or co-author of four books, including Faith and Fortune: How Compassionate Capitalism is Transforming American Business (Crown 2004).

Paul Blakely, The James Group
Martha Field, Thomson Reuters
Meredith Hahn, American Express

Paul Blakely, President & CEO, The James Group: Paul has led the brand strategy and creative development for dozens of companies since arriving in the US in 2001. Category expertise extends into financial services, manufacturing, consumer goods, sports and technology. Notable clients in the US in recent years have been Bloomberg, NASCAR, and in Europe Coca-Cola, British Telecom, Guinness, Bacardi Martini and Ingersoll Rand.

Paul’s company, The James Group, now specializes in building brands for mid-sized businesses across multiple categories in both the US and in Europe.

Martha Field, Manager of Community Relations, Thomson Reuters: Martha Field is Manager of Community Relations at Thomson Reuters. Martha has been at Thomson Reuters since 2002. Her responsibilities include managing the workplace giving program, grant review and distribution, sponsorship, strategic and in-kind activities and oversees the matching gifts and volunteer programs. Prior to Thomson Reuters Martha was the Development Officer at Groves Academy supporting a $10M capital campaign.

Previously, Martha worked for the American Cancer Society as the Income Development Officer for Hennepin County and at Fraser Community Services as the Executive Assistant to the Executive Director and worked in a variety of capacities from volunteer management, special event management, purchasing, HR functions and special projects. She is a 1980 graduate of Augsburg College with a Bachelor of Arts Degree in Elementary Education and a minor in psychology and physical education. Martha has two children, Laura age 27 and Parker age 19.
**Lunch Keynote:** How to Integrate Employee Engagement and Corporate Citizenship

**Speaker:** Marc Gunther  
Contributing Editor, *Fortune*

Marc Gunther is a veteran journalist, speaker, and writer whose focus is business and sustainability. He is a contributing editor at *FORTUNE* magazine, a senior writer at *Greenbiz.com* and a lead blogger at The Energy Collective. He’s also a husband and father, a lover of the outdoors and a marathon runner.

A skilled moderator and speaker, Marc has appeared before corporate audiences and at numerous conferences. He is the creator and co-chair of Brainstorm Green, *FORTUNE*’s annual conference on business and the environment. Marc is the author or co-author of four books, including *Faith and Fortune: How Compassionate Capitalism is Transforming American Business* (Crown 2004).

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**Branding Your Campaign: Uniting CSR, Workplace Giving and Volunteerism into a Brand that Resonates** (Option 1)

**Speakers**
- Paul Blakely, The James Group
- Martha Field, Thomson Reuters
- Meredith Hahn, American Express

**Paul Blakely, President & CEO, The James Group:** Paul has led the brand strategy and creative development for dozens of companies since arriving in the US in 2001. Category expertise extends into financial services, manufacturing, consumer goods, sports and technology. Notable clients in the US in recent years have been Bloomberg, NASCAR, and in Europe Coca-Cola, British Telecom, Guinness, Bacardi Martini and Ingersoll Rand.

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Meredith Hahn, Director, Community Service, Office of Corporate Social Responsibility, American Express: Meredith Hahn is the Director of Community Service at American Express. In this role Meredith is responsible for the development and implementation of several global employee engagement programs which reinforce the company’s commitment to community service. In addition Meredith is responsible for overseeing the grants made from the American Express Foundation’s Community Service giving theme which provides funding to organizations that encourage civic engagement and volunteerism.

Prior to joining American Express, Meredith was the Associate Director of Marketing at the American Museum of Natural History in New York where she created marketing programs to increase general attendance to the Museum and to its special exhibition programs. She also spent time in the Museum’s Corporate Relations group where she developed partnerships with corporations interested in funding the Museum’s programs.

Tim Stiles, Partner-in-Charge, International Development Assistance Services, KPMG: Tim has over 25 years experience providing services to tax-exempt organizations, such as the Rockefeller Foundation, Bill & Melinda Gates Foundation, United Nations, and Ford Foundation, among others. He was instrumental in developing KPMG’s Global Grants Practice and national EXOTAX practice and now focuses exclusively on serving not-for-profit organizations, and particularly family foundations, corporate foundations, and other private foundations and grantmaking organizations. Tim assists organizations in making grants and funding projects for a variety of charitable purposes in over 145 countries on six continents. In addition, he has experience on special projects involving grant program design; tax consultations and other considerations of foreign operations; and analysis on grant effectiveness.

Gina Tesla, Senior Program Manager, Corporate Service Corps, IBM Corporate Citizenship: Since 2008, Gina has been part of the IBM Corporate Citizenship team which leads all of IBM’s philanthropic contributions including On Demand Community, World Community Grid, SME Toolkit, Reading Companion and more. In 2010, she took responsibility for the Corporate Service Corps program. This program was established to provide a triple benefit for IBM – leadership development, high quality problem solving for communities and greater understanding of the growth markets for IBM. By the end of 2012, nearly 2,000 IBMers from over 50 countries will have served in 30 countries as part of the program.

Gina also is a retired U.S. Peace Corps Volunteer (Panama 2000-2002). She holds her MBA from the Johnson School of Graduate Management at Cornell University. She also had a very successful career in advertising, specializing in Information Technology accounts including Microsoft and IBM.

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**Afternoon Session:** Going Global: Models for Cross-Border Engagement
*(Option 2)*

**Speakers:**
- Kim Frawley, CSR
- Tim Stiles, KPMG
- Gina Tesla, IBM

**Kim Frawley, Consultant, CSR:** Kim Frawley is a strategic philanthropy and CSR consultant with expertise in program and partnership development, strategic planning, evaluation and communications. She helps companies develop programs and partnerships that align and leverage corporate assets to solve local and global community challenges.

Kim has worked in the philanthropy and corporate responsibility arenas for the past 15 years on a wide variety of program areas including domestic and international strategic health partnerships, skills based volunteer fellowship programs, employee engagement and giving programs. Currently Kim works with Tyco International and Action Against Hunger on a global clean water access initiative and with CDS Development Solutions to create new international corporate volunteer opportunities.

Kim holds a B.A. from the University of North Carolina at Chapel Hill and an M.A. from Columbia University. Her consulting practice is based in Princeton, NJ.
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Gina also is a retired U.S. Peace Corps Volunteer (Panama 2000-2002). She holds her MBA from the Johnson School of Graduate Management at Cornell University. She also had a very successful career in advertising, specializing in Information Technology accounts including Microsoft and IBM.
Evening Session: Workplace Giving Case Studies: Amplifying Involvement and Impact

Speakers:
- Viki Betancourt, World Bank
- Robin Boggs, Accenture
- Renee Alexander Sherrod, TIAA-CREF

Viki Betancourt, Manager, Community Outreach Program, World Bank: Viki Betancourt is Manager of the World Bank’s Community Outreach Program and also serves as manager of the World Bank Community Connections Fund, a non-profit organization organized to implement a workplace giving program and manage disaster relief efforts for the World Bank. As manager of the Community Outreach Program, Ms. Betancourt is responsible for corporate philanthropy at the World Bank, including a workplace giving program, grants program, volunteer management, and a student internship program, among other corporate level efforts in the area of social corporate responsibility. Ms. Betancourt has been with the World Bank since 1995. She is a proud 2004 graduate of Leadership Greater Washington (LGW) and served on the Board for 5 years. She is a graduate of Stanford's Executive Program for Philanthropy Leaders.

Robin Boggs, US Corporate Citizenship Lead, Accenture: Robin Boggs is the US Corporate Citizenship Lead for Accenture, where she is responsible for outcomes from the company’s “Skills to Succeed” and environmental stewardship programs. Prior to this role, Ms. Boggs spent 13 years leading human performance and customer relationship management projects for major Accenture clients in telecommunications and public service. Ms. Boggs has a Bachelor of Arts degree from Queens University of Charlotte. She earned a Master's degree from the University of Birmingham (England) during a year as a Rotary Foundation Scholar.

Renee Alexander Sherrod, Vice President, Corporate Citizenship, TIAA-CREF: Renee Alexander Sherrod has been Vice President of Corporate Citizenship for TIAA-CREF since February 2011. Renee and her team work with key constituencies on corporate social responsibility initiatives, and aligns the company’s philanthropic focus with its mission as a financial-services firm.

Previously, Ms. Sherrod served as TIAA-CREF’s head of diversity and community affairs for three years.

Ms. Sherrod joined TIAA-CREF in 2000 as Director of Corporate Support in the Public Affairs area. Prior to that, she spent 13 years at Duke Energy in various senior management positions in customer service, community relations and purchasing.

Ms. Sherrod is involved in a number of civic and professional organizations. She holds a bachelor's degree from Queens College and a master's in organizational management from the University of Phoenix.
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Ms. Sherrod is involved in a number of civic and professional organizations. She holds a bachelor’s degree from Queens College and a master’s in organizational management from the University of Phoenix.
**Evening Session: Creating Shared Value: Leveraging Corporate (Option 2) and Non-profit Partnerships**

**Speakers:** Michael Carren, JP Morgan Chase

**Michael Carren, Vice President and Director of Employee Engagement and Financial Education, JP Morgan Chase:** Michael Carren is Vice President and Director of Employee Engagement and Financial Education for JP Morgan Chase and the JP Morgan Chase Foundation. In this capacity Michael is responsible for leading the strategy and implementation of national and international grant making and community outreach programs. Prior to joining JP Morgan Chase, Mike was the Manager of Community Relations for Chrysler Financial, managing the company’s portfolio of philanthropic giving, employee volunteer and community outreach programs. Mike also served as the Director of Carren Consulting which specialized in the strategic development and implementation of corporate philanthropy programs and organizational development programs for nonprofit organizations.

Mike spent nine years as a senior leader of Capital One’s Corporate Philanthropy Program where he was responsible for the development of signature giving programs, national programs and corporate volunteerism. Throughout his career Mike has led programs with numerous nonprofit and corporate entities including: World Vision, Feeding America, Points of Light/Hands On Network, Consumer Action, The United Way of America, The United States Chamber of Commerce’s Business Civic Leadership Center, The American Red Cross, CARE USA and EarthShare. Mike holds a Masters of Education degree from The University of Illinois.

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**WEDNESDAY, APRIL 4, 2012 SPEAKERS**

**Sustaining Volunteerism on a Global Basis: Opening Keynote**

**Allyson Peerman: Speaker**

**Vice President of Public Affairs and President of the AMD Foundation**

Allyson Peerman is AMD’s Vice President of Public Affairs, responsible for the company’s Government Affairs, Community Affairs and Corporate Responsibility efforts worldwide. In this role, Allyson oversees the company’s public opinion matters, issues management, charitable giving, external affiliations, education issues and corporate responsibility leadership. She is also President of the AMD Foundation.

Allyson has 32 years experience in the field of public and community relations, including 22 years with AMD. She is an active member of the Austin community, where she currently serves as President of the Austin Area Research Organization.

Allyson is a recipient of the Sam Walton Business Leader Award for her efforts in education, and was named a “Hero for Children” by the Texas Education Agency. She was the first recipient of the Rostow Leadership Award given by The Austin Project; was recognized by the Lone Star Girl Scouts Council as a “Woman of Distinction;” and named a “Profiles in Power” winner by the Austin Business Journal.
Michael Carren, Vice President and Director of Employee Engagement and Financial Education, JPMorgan Chase: Michael Carren is Vice President and Director of Employee Engagement and Financial Education for JPMorgan Chase and the JPMorgan Chase Foundation. In this capacity Michael is responsible for leading the strategy and implementation of national and international grant making and community outreach programs. Prior to joining JPMorgan Chase, Mike was the Manager of Community Relations for Chrysler Financial, managing the company's portfolio of philanthropic giving, employee volunteer and community outreach programs. Mike also served as the Director of Carren Consulting which specialized in the strategic development and implementation of corporate philanthropy programs and organizational development programs for nonprofit organizations.

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Allyson has 32 years experience in the field of public and community relations, including 22 years with AMD. She is an active member of the Austin community, where she currently serves as President of the Austin Area Research Organization.

Allyson is a recipient of the Sam Walton Business Leader Award for her efforts in education, and was named a “Hero for Children” by the Texas Education Agency. She was the first recipient of the Rostow Leadership Award given by The Austin Project; was recognized by the Lone Star Girl Scouts Council as a “Woman of Distinction;” and named a “Profiles in Power” winner by the Austin Business Journal.
// WEDNESDAY, APRIL 4, 2012 SPEAKERS

**Morning Session:** The Labyrinth Effect: Avoiding Departmental Divides  
*(Option 1)*

**Speakers:** Chris Jarvis, Realized Worth

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**Chris Jarvis, Realized Worth:** Chris Jarvis is the Co-Founder and Senior Consultant for RealizedWorth, a leading employee volunteering and CSR consulting firm. Chris provides training and hands-on involvement in the design and implementation of outstanding and sustainable employee volunteer programs for businesses interested in leveraging their CSR programs and differentiating their corporate culture. Over the past 20 years, Chris has worked alongside nonprofit organizations ranging from urban centers in North America to the slums of Kibera, Kenya to develop their volunteer programs. Recently, Chris has consulted with companies around the world such as the National Commercial Bank of Saudi Arabia, Text 100 in Hong Kong, as well as numerous Canadian and US companies on the topics of employee engagement through volunteering and social media.

**Morning Session:** Solutions to Engage Employees in Sustainability: Three Distinctive Business Models  
*(Option 2)*

**Speakers:** Lee Ballin, Bloomberg Sustainability  
Jay Burns, The Hartford  
Jason Coppola, The Hartford  
Matthew Rutter, Ernst & Young

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**Lee Ballin, Bloomberg Sustainability:** Lee Ballin is a team member with Bloomberg’s Sustainability group, which was started in September 2006 as an initiative of the Chairman’s Office. The program aggressively integrates sustainability considerations into all operations and leverages the product to evaluate sustainability market risks and opportunities. Bloomberg uses a broad suite of employee engagement tools to influence behavioral change at work and at home. Lee is responsible for coordinating sustainability efforts within Bloomberg’s Supply Chain as well as all of Bloomberg’s internal and external Sustainability communications.

**Jay Burns, Vice President, Public Policy, The Hartford:** Jay Burns is a vice president at The Hartford, a Fortune 150 financial services company. He provides strategic direction to the company’s Environment Committee, which promotes its environmental stewardship goals through greenhouse gas and paper reduction targets, green insurance products and employee engagement. Newsweek Magazine designated The Hartford the 12th greenest company in America in 2011. The Hartford has made the Carbon Disclosure Project’s “Carbon Disclosure Leadership Index” since 2008.

**Jason Coppola, IT Analyst, Technology Leadership Development Program, The Hartford:** Jason Coppola is an IT Analyst in the Technology Leadership Development Program (TLDP) at The Hartford, a Fortune 150 financial services company. He co-leads the Hartford Environment Action Team (HEAT), which promotes employee engagement by holding green events and activities throughout The Hartford’s locations. HEAT started as a volunteer group of young professionals and has recently expanded to include volunteers of all levels throughout The Hartford.

**Matthew Rutter, Ernst & Young:** Matthew Rutter is a member of Ernst & Young LLP’s national Climate Change and Sustainability Services practice and is based in New York. He has extensive experience driving sustainability through assurance, advisory, and tax for publicly and privately held clients in real estate, gaming, manufacturing, consumer product, retail, pharma, and technology industries. Matt serves as co-leader for Ernst & Young’s Northeast EcoCare Team, an internal, grassroots network of professionals who help reduce the firm’s environmental footprint and build awareness of environmental issues. He has also played a leadership role in their Earth Watch volunteer program.
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Morning Session: The Feedback Loop: Innovative Tools to Engage Employees

Speakers: Peter Dudley, Wells Fargo
Aman Singh, CSRWire.com
Andrea Taylor, Microsoft

Peter Dudley, Senior Vice President, Community Support Programs, Wells Fargo Social Responsibility Group: Peter joined Wells Fargo in 2001 after 10 years in software startups. As manager of the Community Support Programs group, he runs the nation’s largest workplace giving campaign (ranked #1 three years in a row by United Way Worldwide), multiple volunteer programs under the Wells Fargo Volunteers brand, and employee hardship and scholarship funds. He is a member of United Way Worldwide’s Global Corporate Leadership Council and American Heart Association’s council on workplace giving. A native of Connecticut, he has a degree in Electrical Engineering from UC Berkeley. In his career, he’s worked on the B-2 stealth bomber, the first smart phones, and the first PDAs.

Aman Singh, Editorial Director, CSRWire.com: Aman is the Editorial Director of CSRwire.com, a widely-respected source for corporate social responsibility news, views and research, and oversees content distribution, syndication and other editorial functions, including leading CSRwire’s exemplary blog: Talkback. She has written for The Wall Street Journal, Forbes.com, CNBC, Bloomberg Businessweek, Ethical Performance and Triple Pundit, and also maintains her own blog, In Good Company: Singh on CSR, where she writes about CSR, sustainability, and corporate culture. She is an IEMA-certified CSR Practitioner and a frequent speaker on CSR, communication and social media strategies.

Managing Employee Engagement in a Time of Risk: Lunch Keynote

Michael Carren: Speaker
Vice President and Director of Employee Engagement and Financial Education, JP Morgan Chase

Michael Carren is Vice President and Director of Employee Engagement and Financial Education for JP Morgan Chase and the JPMorgan Chase Foundation. In this capacity Michael is responsible for leading the strategy and implementation of national and international grant making and community outreach programs. Prior to joining JPMorgan Chase, Mike was the Manager of Community Relations for Chrysler Financial, managing the company’s portfolio of philanthropic giving, employee volunteer and community outreach programs. Mike also served as the Director of Carren Consulting which specialized in the strategic development and implementation of corporate philanthropy programs and organizational development programs for nonprofit organizations.

Mike spent nine years as a senior leader of Capital One’s Corporate Philanthropy Program where he was responsible for the development of signature giving programs, national programs and corporate volunteerism. Throughout his career Mike has led programs with numerous nonprofit and corporate entities including: World Vision, Feeding America, Points of Light/Hands On Network, Consumer Action, The United Way of America, The United States Chamber of Commerce’s Business Civic Leadership Center, The American Red Cross, CARE USA and EarthShare. Mike has his professional roots in the nonprofit sector, having served as Assistant Executive Director and Educational Program Director with the Garfield F. Childs Memorial Fund in Richmond, Virginia. The Fund provides education and training programs for children and families living in public housing communities. Mike holds a Masters of Education degree from The University of Illinois.
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Aman Singh, Editorial Director, CSRWire.com: Aman is the Editorial Director of CSRwire.com, a widely-respected source for corporate social responsibility news, views and research, and oversees content distribution, syndication and other editorial functions, including leading CSRwire’s exemplary blog: Talkback. She has written for The Wall Street Journal, Forbes.com, CNBC, Bloomberg Businessweek, Ethical Performance and Triple Pundit, and also maintains her own blog, In Good Company: Singh on CSR, where she writes about CSR, sustainability, and corporate culture. She is an IEMA-certified CSR Practitioner and a frequent speaker on CSR, communication and social media strategies.

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Afternoon Session: Weaving Engagement Up, Down and Across the Organization

Speakers: Malika Harrison, Alcoa Foundation
Chris Montross, Aetna
Ann Sullivan, FINRA

Malika Harrison, Community Engagement and Communications Specialist, Alcoa Foundation: Malika Harrison, Community Engagement and Communications Specialist at Alcoa Foundation, has been instrumental in driving employee engagement and increasing visibility for the Foundation. She helped lead Alcoa to a record-breaking 56% employee participation rate during Month of Service last year and successfully launched Green Works, an employee volunteer program focused on the environment. She is also accountable for updating the Foundation’s internet and intranet sites, and manages its social media presence. Malika holds a master's degree in Public Relations and Corporate Communication from New York University and a Bachelor of Science in Journalism from Florida A&M University in Tallahassee, FL.

Ann Sullivan, HR Office Manager, FINRA: Ann Sullivan is a HR Office Manager professional at the Financial Industry Regulatory Authority. She has worked for over 13 years in the Regulation Industry. Strengths include working knowledge of Human Resources sound judgment, initiative and devotion. Ann takes initiative to ensure projects are completed in a timely effective manner even when the tasks are not related to her normal duties.

Ann is the Corporate Workplace Giving Campaign Chairman for FINRA. She plans, organizes and executes a success Workplace Campaign each year. This includes coaching, communicating and supporting over 85 volunteer coordinators throughout the FINRA district offices. She has received outstanding achievement awards for her contributions to the workplace campaign and other special projects for FINRA. Ann also works with the Diversity and Worklife group to manage other corporate programs such as, Take Our Children to Work Day and Diversity Council events. Ann has a business degree from Montgomery College. She resides in Germantown, MD with her husband of 36 years. Greatest accomplishments are her two lovely children who are grown, married and successful.

Time Efficient Volunteerism for Busy Staff: Afternoon Session

Speakers: Chris Jarvis, Realized Worth
Spring Lacy, JPMorgan Chase & Co
John Lyles, Lockheed Martin
Tracy Pearce, Aegis Media
Sheila Sapp, Thomson Reuters

Chris Jarvis, Senior Consultant, Realized Worth: Chris Jarvis is the Co-Founder and Senior Consultant for Realized Worth, a leading employee volunteering and CSR consulting firm. Chris provides training and hands-on involvement in the design and implementation of outstanding and sustainable employee volunteer programs for businesses interested in leveraging their CSR programs and differentiating their corporate culture. Over the past 20 years, Chris has worked alongside nonprofit organizations ranging from urban centers in North America to the slums of Kibera, Kenya to develop their volunteer programs. Recently, Chris has consulted with companies around the world such as the National Commercial Bank of Saudi Arabia, Text 100 in Hong Kong, as well as numerous Canadian and US companies on the topics of employee engagement through volunteering and social media.

Spring Lacy, Vice President, Employee Engagement & Volunteerism, JPMorgan Chase & Co: Spring Lacy joined JPMorgan Chase in October 2007 and is Vice President, Employee Engagement & Volunteerism. In this role Spring is responsible for engaging employees in local markets in support of the global employee engagement strategy. Spring provides consulting to over 50 Volunteer Leadership Groups across the globe with an emphasis on providing leadership and guidance as they execute on the strategy. She also manages the firm’s volunteer grant and matching gift programs and the employee giving campaign providing employees with opportunities to do ‘Good Works’ in the communities where they live and work.
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Sheila Sapp, Community Relations Specialist, Thomson Reuters:
Sheila Snapp is a Community Relations Specialist at Thomson Reuters in Eagan, MN. Thomson Reuters has 55,000 employees in 100 countries. Sheila manages Thomson Reuters employee benefits programs which include volunteering, matching gifts, mentoring, team activities, Employee Giving Campaign volunteers and green teams. She has been in this position since 2003. Prior to this, she held a variety of positions in Human Resources.

Sheila currently serves on the Corporate Volunteerism Council of the Twin Cities Board of Directors and the Council for Certification in Volunteer Administration (CCVA) Value Proposition Task Force. Sheila has a PHR certification through the Society for Human Resource Management, a Mini Master of Volunteer Management certification from the University of St. Thomas and she received her CCVA certification in 2010. She is a member of the Minnesota Association of Volunteer Administrators and the Minnesota Council on Foundations.

Designing Sustainability Programs for Engagement: Evening Session (Option 1)
Amy Longsworth, Viridis Strategies: Speakers
Gwen Migita, Ceasar’s Entertainment Corporation

Compare and Contrast: Navigating Vendor Relations: Evening Session (Option 2)
Panel Discussion: Speakers

Company Only Session- Closed to Exhibitors: Join us for an in-depth and honest discussion on how to navigate the vendor world. With new options and companies appearing at a rapid pace, what's the best fit for you? Talk with other companies on how they chose — from the RFP and research process down to managing expectations and relations.

// WEDNESDAY, APRIL 4, 2012 SPEAKERS

Prior to joining JPMorgan Chase, Spring was Director of Operations and Community Initiatives for Central Jersey Community Development Corporation where she was responsible for managing community relationships, planning special events and managing contracts and vendor relationships. Spring earned a Bachelor of Arts degree from Spelman College and a Master of Public Administration degree from New York University's Wagner Graduate School of Public Administration. She lives in West Orange, NJ with her husband Bert, her children Evan and Kendall.

Jon Lyles, Lockheed Martin: Jon Lyles is currently the Volunteer Programs Manager for Lockheed Martin at their corporate headquarters in Bethesda, MD. His role and responsibilities include managing national partnerships and corporate contributions. Prior to working for Lockheed, Jon served as the Associate Director for the Combined Federal Campaign of the National Capital Area from 1999-2003 where he managed federal employee workplace giving campaigns for the US State Department, Census, Commerce, Agriculture and the Labor Department. From 2003-2008, Jon served as a corporate account manager at United Way of America on their National Corporate Leadership Team providing strategic philanthropic support for Fortune 500 companies such as Dominion Energy, Eli Lilly, Macy’s, Proctor & Gamble and Marriott Corporation. Jon also served as a Development Consultant for the Home Safety Council and KaBOOM! Jon is currently a committee member of the Montgomery County Corporate Volunteer Council. Jon is a graduate of DePaul University in Chicago, IL with a degree in Marketing.

Tracy Pearce, Global Corporate Responsibility Integration Manager, Aegis Group: Tracy Pearce is the Global Corporate Responsibility Integration Manager at Aegis Group, one of the world’s largest digital and media communications companies. Tracy works to embed sustainability and sustainable behavior across a network of over 12,000 employees, implements initiatives around environment and community action and leads over 150 champions on the Aegis CARES, Green Bean and GlobalGiving TIME programs. Tracy has a long track record in media and marketing and has been with Aegis Group for 12 years. Her prior roles were within corporate communications and marketing for the Americas across the Carat, Vizeum, iProspect, Isobar and Posterscope brands. Within her role, Tracy volunteers with The Children’s Aid Society and the Leukemia and Lymphoma Society.

4:00 - 5:15pm
Concourse B

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Concourse C
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