

Jenessa Jensen

The **Charities@Work Partner of the Year Award** is presented annually to an individual who has served as an exceptional partner to giving partners and nonprofits in his or her work with employee engagement. The individual has worked to advance programs within their organization that have made lasting and deep impacts on a local, national and/or international level.

The 2013 Charities@Work Partner of the Year is **Jenessa Jensen**.

As the manager of UnitedHealth Group's (UHG) workplace giving campaign, Jenessa oversees all aspects of the complex campaign. *The Giving Campaign*, which aligns closely with two of UHG's core values – compassion and relationships, helps UHG employees live the UHG mission of “helping people live healthier lives” by empowering them with the choice of giving to the nonprofit of their choice and making an impact where it matters to them most.



Jenessa supports the campaign for all of UnitedHealth Group, which includes approximately 100,000 employees across the country and around the world. She oversees the coordination of almost 40 campaign captains and close to 400 campaign coordinators in five countries. She equips them with the tools needed to run a successful campaign, and provides them with guidance and support throughout the planning and implementation process. She also works closely with campaign leadership – executive level sponsors – to be sure all business lines are engaged and informed about the campaign. Jenessa manages the partnerships with UHG's nine giving partners – AARP Foundation, America's Charities, American Heart Association, Community Health Charities, EarthShare, Global Impact, Make-A-Wish, UnitedHealthcare Children's Foundation, and United Way. Since joining the Office of Social Responsibility team, Jenessa has helped the campaign grow by 26%.

Outside of UnitedHealth Group, Jenessa currently serves as the President of the Corporate Volunteerism Council – Twin Cities. The Corporate Volunteerism Council – Twin Cities includes over 45 corporate members and 14 nonprofit members and seeks to advocate, support, and grow workplace volunteerism in the Twin Cities and surrounding communities. She provides leadership to and on-going communication with the 21 member Board of Directors, who set policy for the organization.

A leader among leaders, Jenessa is always available to share her extensive campaign knowledge with CSR professionals at other companies and is sure to accurately cite the benefits of allowing choice in a campaign when she discusses the issues with colleagues.