



# Charities @Work

Broadening the Opportunity to Give.

## 11th Annual Best Practices Summit on Employee Engagement, Giving and Volunteerism

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April 3-4, 2012 // Hilton New York // New York, NY

[www.charitiesatwork.org](http://www.charitiesatwork.org)

# 11th Annual Best Practices Summit on Employee Engagement, Giving and Volunteerism

April 3-4, 2012 | Hilton New York | New York, NY

Charities@Work is pleased to present its 11th Annual Best Practices Summit in New York. This premier networking event focuses on the trends, best practices and innovations in a variety of employee engagement programs including volunteerism, matching gift, disaster relief and workplace giving programs. Participants have the opportunity to share ideas and network with other professionals while staying current on the trends, hot topics and best models of employee engagement initiatives.

Designed by an Advisory Council of experts in employee engagement, this year's conference focuses on building innovative and impactful employee engagement strategies. The conference will be organized around the themes of building, integrating, sustaining and leading employee engagement. Cross-cutting topics to be discussed include building high-impact volunteer programs, increasing involvement in workplace giving, engaging employees in sustainability, creating effective communications, measuring results, and building the business case for future investment.

The conference attracts thought leaders in employee engagement from across the country because of its focus on peer-to-peer learning and actionable information that managers can readily integrate into their work. It provides a unique opportunity to interact with a group of committed professionals who come together to learn and share new ideas about effective employee engagement, volunteering and workplace giving.

## // PRESENTING SPONSOR -- JPMORGAN CHASE

- Three complimentary participant passes
- Placement and recognition on all advance promotional materials
- Placement and recognition on conference press releases and news items
- Keynote speaking opportunity at the conference
- Banner ad on Charities@Work new web site
- Name and logo on conference Web page
- Name and logo on conference notebook
- Leadership role on Host Committee
- Prominent signage throughout the conference
- Name and logo on post conference materials
- Name, logo and recognition on the Employee Engagement Virtual Forum, to be launched at the conference

## // CONTRIBUTING SPONSOR -- \$10,000

- Two complimentary participant passes
- Placement and recognition on conference press releases and news items
- Placement and recognition on all advance promotional materials
- Speaking opportunity at the conference
- Prominent signage throughout the conference
- Name on conference Web page
- Name and logo on conference notebook
- Name and logo on post conference materials
- Leadership role on Host Committee
- Name, logo and recognition on the Employee Engagement Virtual Forum, to be launched at the conference

## // CONFERENCE PARTNER -- \$5,000

- One complimentary participant pass
- Sponsorship of one of the five meal functions with an introduction and recognition at the event
- Signage at the sponsored event
- Name, logo and recognition on post conference materials



[www.charities.org](http://www.charities.org)



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