

Day One - Thursday, April 3 <sup>rd</sup> , 2014	
7:30AM-8:30AM	<b>Registration and Breakfast</b>
8:30AM-8:45AM	<b>Summit Welcome</b> <b>Chris Jarvis</b>   <b>RealizedWorth</b>
8:45AM-10:00AM	<b>Opening Keynote</b> <b>Derrick Feldmann</b>   <b>Achieve</b> <b>A Different Point of View: What Millennial Employees Think of Corporate Engagement</b> <i>As lead researcher of the Millennial Impact Project, Derrick will share how millennial employees view today's cause engagement programs. His latest research will be released in June 2014 and Derrick will share early insights from this generation's perspective on corporate and community engagement.</i>
10:00AM – 10:30AM	<b>Federation Case Study – Community Health Charities</b> <b>Tom Bognanno</b> , President & CEO of Community Health Charities and <b>Maureen McClusky</b> from American Express will feature their collaboration to enhance corporate wellness initiatives for American Express.
10:45AM-12:00PM	<b>Experience Lab: Be The Match Hands-On Volunteering Activity Sponsored by Aetna</b> <i>Network with your peers while building DNA swab kits to be used by Be The Match Foundation to add potential donors to the National Marrow Donor Program Registry. Aetna will share their employee engagement experiences in partnership with Be The Match.</i>
12:00PM-1:00PM	<b>Networking Lunch</b>
1:00PM-2:15PM	<b>Panel Discussion: Technology and Engagement: A Revolving Door of Influence</b> <i>This panel will explore the ways in which technology has influenced giving, while conversely, new and innovative ways to give money and time have also had an effect on technology.</i>  Moderated by: <b>Tom Watson</b>   contributor to Forbes, Inc. Panelists include: <b>Seth Bannon</b> , Amicus <b>Jeff Harrington</b> , Prudential <b>Nathan Bricklin</b> , Wells Fargo <b>Simon Kirk</b> , RaisedBy.Us
2:30PM-3:45PM	<b>Peer-to-Peer Breakout Sessions (Choose 1 of 3)</b>  <b>Navigating the Vendor RFP Process</b> <i>A discussion on some of the best practices and challenges encountered before, during and after the vendor RFP process featuring a panel of corporate representatives.</i> Panelists include: <b>Peter Dudley</b> , Wells Fargo; <b>Matthew Nelson</b> , New York Life; <b>Robbie Thomas</b> , Sabre  <b>Engaging the Non-Traditional Workforce</b> <i>Hear how some companies have developed new and innovative engagement programs for employees in a variety of different environments.</i> Moderator: <b>Lina Klebanov</b> , Time Warner Cable Panelists include: <b>Jenessa Jensen</b> , UnitedHealth Group; <b>Janice Johnson</b> , UPS; <b>Rebecca Taskin</b> , Start-Up Engagement Consultant

	<p><b>The Impact of Signature Programs</b> A panel discussion that will explore the influence that signature programs are having on giving and other engagement activities within a company. Moderator: <b>Scott Jackson</b>, Global Impact Panelists include: <b>Robin Boggs</b>, Accenture; <b>CeLois Steele</b>, Carlson Companies; <b>Mauricio Vivero</b>, Seattle International Foundation</p>
4:00PM-5:15PM	<p><b>The Evolution of Year-Round Engagement</b> <b>Tom Watson</b> // <b>Bea Boccalandro</b>   VeraWorks // <b>Rebecca Wang</b>   HP Tom Watson's interview with Bea Boccalandro, VeraWorks, and Rebecca Wang, HP, will explore how companies are moving towards providing year-round engagement opportunities to employees, rather than at a specific time during the year. The session will explore the components for successful evergreen programs and how employee expectations are changing as the digital culture continues to break down barriers between employee work and home live. As a special focus, Rebecca Wang will speak to the engagement research and metrics recently produced by HP.</p>
5:15PM – 5:45PM	<p><b>Federation Case Study – America's Charities</b> <b>Steve Delfin</b>, President &amp; CEO of America's Charities and <b>Emily Simone</b> from Lockheed Martin showcase how they work together to make an impact in the workplace and the community.</p>
5:45PM-6:00PM	<p><b>Day 1 Closing Remarks and Wrap-up</b></p>
6:00PM-7:30PM	<p><b>Reception</b>   Crowne Plaza Times Square All attendees invited.</p>

**Day Two - Friday, April 4<sup>th</sup>, 2014**

7:30AM-8:30AM	<p><b>Registration and Breakfast</b></p>
8:30AM-8:45AM	<p><b>Summit Welcome</b> <b>Chris Jarvis</b>   RealizedWorth</p>
8:45AM – 9:15AM	<p><b>Federation Case Study – Global Impact</b> <b>Scott Jackson</b>, President &amp; CEO of Global Impact and <b>Mauricio Vivero</b>, CEO of Seattle International Foundation will highlight how their organizations partnered to impact employee engagement in the workplace.</p>
9:15AM-10:30AM	<p><b>Collaboration@Work: Making Collaboration Work at Work</b> <b>Richard Crespin</b>   Creator of the CollaborateUp Method Employee engagement programs need a common set of goals and language so everyone across the enterprise can understand and get on board. Collaborating on these initiatives sounds great on paper, but how do you really make it work at work? Moderated by <b>Richard Crespin</b>, this panel, which includes leading professionals from CSR, Diversity, Health Programs, and Operations lends multiple perspectives to collaborating on employee engagement programs and will share ideas that you can start using tomorrow. Panelists include: <b>Desiree Dancy</b>, TIAA-CREF <b>Jeff Harrington</b>, Prudential <b>Bradford Peirce</b>, TD Bank <b>Jeff Senne</b>, PWC</p>

	<p><b>Sabrina Spitaletta</b>, Sanofi</p>
10:45AM-12:00PM	<p><b>CollaborateUp! Workshop</b>  <b>Richard Crespin</b>   Creator of the CollaborateUp Method  <i>The workshop will address the challenges of year-round engagement issues currently being confronted by employers. The CollaborateUp! method speeds up identification of specific solutions to particular problems.</i></p>
12:00PM-1:30PM	<p><b>Keynote Luncheon: Laura Herman</b>   FSG  <b>Collective Impact for Community Change</b>  <i>Laura Herman is a Managing Director at FSG with over 15 years of consulting experience. Laura led one of the firm's first Collective Impact engagements reforming the New York Juvenile Justice system. This engagement brought together leaders from over 20 agencies across the state and city juvenile justice, education, and police to develop a new vision for juvenile justice in the state, create a strategy for realizing that vision and create a system for measuring progress. The session will provide an overview of the collective impact model for cross-sector collaboration and will include an opportunity for participants to experience the tensions associated with working collaboratively for community based change.</i></p>
1:30PM – 2:00PM	<p><b>Federation Case Study – EarthShare</b>  <b>Kalman Stein</b>, President &amp; CEO of EarthShare and <b>Robin Boggs</b> from Accenture will demonstrate the strength of their partnership in the workplace.</p>
2:15PM-3:30PM	<p><b>Peer-to-Peer Breakout Sessions (Choose 1 of 3)</b></p> <p><b>Navigating the Vendor RFP Process</b>  <i>A discussion on some of the best practices and challenges encountered before, during and after the vendor RFP process featuring a panel of corporate representatives.</i>            Panelists include: <b>Peter Dudley</b>, Wells Fargo; <b>Matthew Nelson</b>, New York Life;  <b>Robbie Thomas</b>, Sabre Holdings</p> <p><b>Non-Traditional Workforce</b>  <i>Hear how some companies have developed new and innovative engagement programs for employees in a variety of different environments.</i>            Moderator: <b>Lina Klebanov</b>, Time Warner Cable            Panelists include: <b>Jenessa Jensen</b>, UnitedHealth Group; <b>Janice Johnson</b>, UPS;  <b>Rebecca Taskin</b>, Start-Up Engagement Consultant</p> <p><b>The Impact of Signature Programs</b>  <i>A panel discussion that will explore the influence that signature programs are having on giving and other engagement activities within a company.</i>            Moderator: <b>Scott Jackson</b>, Global Impact            Panelists include: <b>Robin Boggs</b>, Accenture; <b>CeLois Steele</b>, Carlson Companies;  <b>Mauricio Vivero</b>, Seattle International Foundation</p>

3:30PM-4:45PM	<p><b>Transformative Value: Evolving Beyond Shared Value</b>  <b>Chris Jarvis</b>   RealizedWorth  <i>This plenary explores the potential of mobilizing global workforces supported by the enormous resources of the private sector to address acute social and environmental issues. The expert panel will explore a vision for a radically different future that can be achieved through engaging our employees in volunteer opportunities in the communities in which they live and work.</i></p> <p>Panelists include:     <b>Laura E. Asiala</b>, PYXERA Global                                    <b>Lenore Feder</b>, Viacom                                    <b>Solomon Gezari</b>, Nielsen                                    <b>Ahsiya Posner-Mencin, Ph.D.</b>, GSK                                    <b>Katie Thiemann</b>, TD Bank</p>
4:45PM-5:00PM	<b>Closing Remarks and Wrap-up</b>