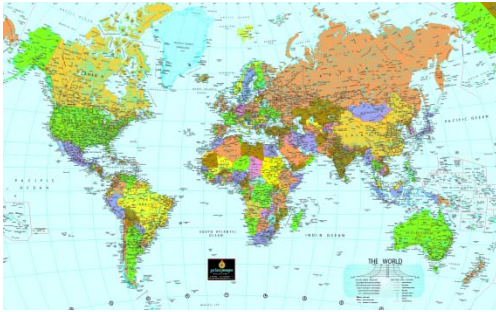




SKILLS-BASED VOLUNTEERISM

Employee Engagement at Gap Inc.

OUR ROLE



Global Social Investor



Employee Catalyst



Business Advisor

OUR PURPOSE

To **fulfill personal promise** to change the course of lives in an effort to **break the cycle of poverty**



STRATEGIC PILLARS



THE VIRTUOUS CYCLE



TARGET CAUSES



YOUTH 12-18

Developed World

Youth empowerment
through employment

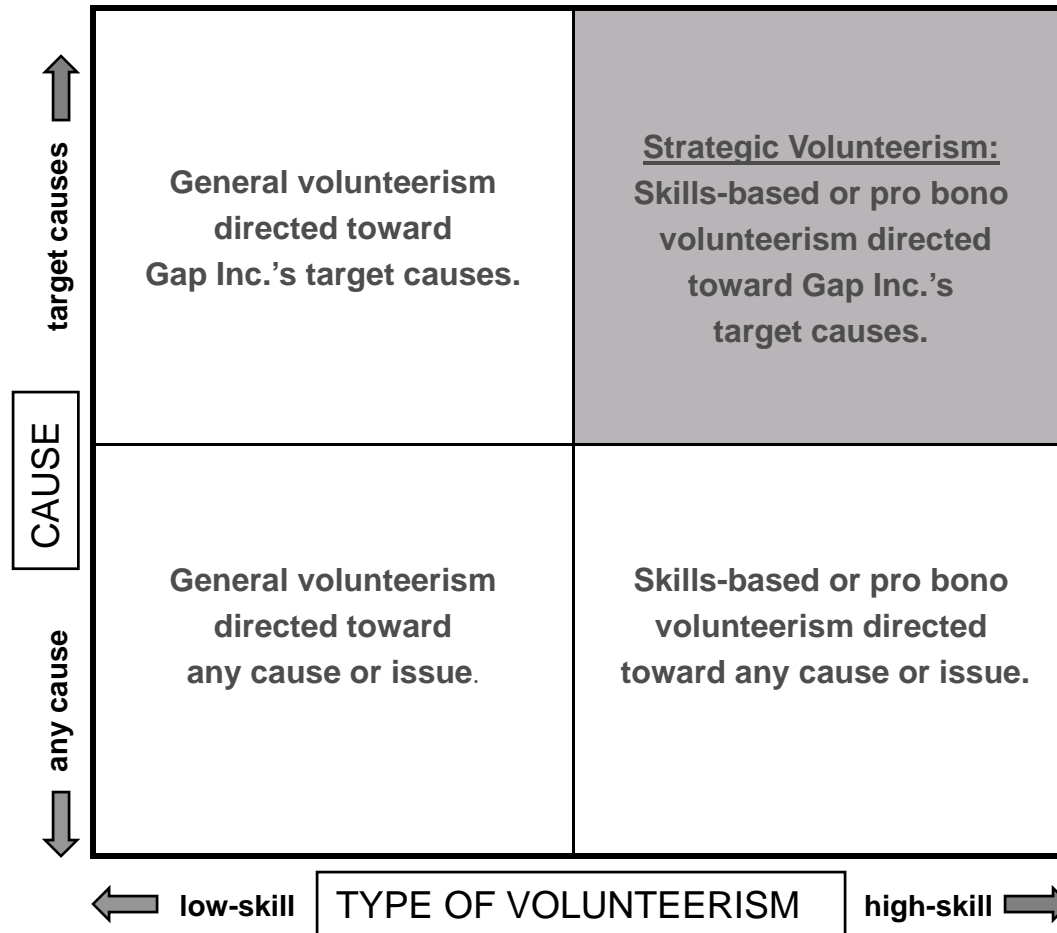


WOMEN 18-30

Developing World

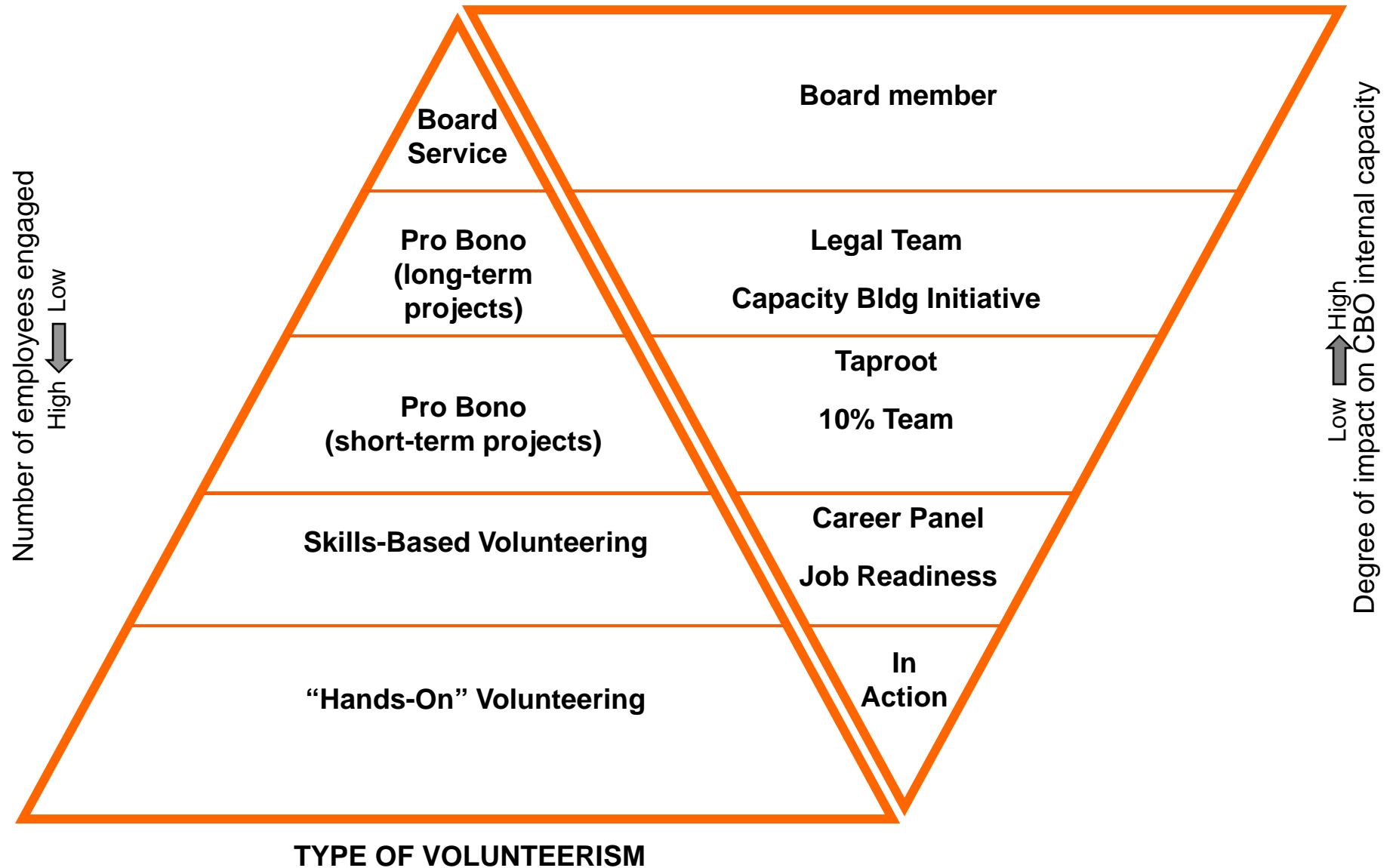
Women's advancement
through life & work
skills education

STRATEGIC VOLUNTEERISM



ENGAGEMENT + IMPACT

GAP INC. PROGRAM EXAMPLES



TAPROOT PARTNERSHIP



- **Grant model**
- **2008 Launch**
 - **SBV Steering Committee**
 - **Bay Area HQ**
- **Expansion**

YOUTH SIGNATURE PROGRAM

THIS WAY AHEAD



- Teaches skills about life through work
- Job readiness training
- Paid internships at Gap & Old Navy
- Training developed and taught by Gap Inc. employees
- NYC pilot expands to SF

**“We believe there’s a
promise that exists in all
of us and it’s not just in
the people we serve, but
it’s in ourselves.”**

**Be what’s
possible**
Gap Inc.